



SAMYANI
TECHNOSOFT
Innovate. Integrate. Elevate.



YOUR GROWTH
OUR MISSION

— PREMIUM —

DIGITAL MARKETING CATALOGUE

2026

STRATEGY | CREATIVITY | RESULTS

Powerful digital solutions to **grow**
your brand, **engage** your audience
and deliver **measurable** results.



RESULT
FOCUSED



EXPERT
TEAM



CREATIVE
STRATEGIES



TRANSPARENT
PROCESS



LATEST TOOLS &
TECHNOLOGIES



MEASURABLE
GROWTH

**LET'S GROW
TOGETHER!**

Book a **FREE**
Consultation Today!



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SCAN TO CONNECT



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YOUR GROWTH
OUR MISSION

01

SOCIAL MEDIA MANAGEMENT

BUILD YOUR BRAND.
ENGAGE YOUR AUDIENCE.
GROW YOUR BUSINESS.

We create engaging content, manage your social platforms and grow your online presence to deliver real results.

STARTING AT

₹14,999/-
PER MONTH



WHAT'S INCLUDED



Facebook, Instagram & LinkedIn Management

Complete management of your social media platforms.



16 Creative Posts

High-quality, engaging and brand-focused posts every month.



8 Stories

Creative stories to engage, inform and stay visible.



Content Calendar

Well-planned content calendar for consistent posting.



Hashtag Research

Targeted hashtag research to increase reach and engagement.



Monthly Analytics

Detailed performance reports with insights and recommendations.

BENEFITS YOU GET



STRONGER BRAND PRESENCE



ENGAGED AUDIENCE



INCREASED REACH



BETTER CONVERSIONS



LONG TERM GROWTH



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02

SEARCH ENGINE OPTIMIZATION (SEO)

RANK HIGHER.
GET FOUND.
GROW FASTER.

We optimize your website to rank higher on search engines, drive organic traffic and generate quality leads.

STARTING AT

₹19,999/-

PER MONTH



WHAT'S INCLUDED



WEBSITE AUDIT

Comprehensive audit to identify issues and opportunities.



KEYWORD RESEARCH

In-depth keyword research to target the right audience.



ON-PAGE SEO

Optimize content, meta tags, headings and internal linking.



TECHNICAL SEO

Improve site speed, crawlability, indexing and overall health.



LOCAL SEO

Optimize for local search to attract nearby customers.



MONTHLY RANKING REPORT

Detailed report with ranking updates and actionable insights.

BENEFITS YOU GET



HIGHER SEARCH
RANKINGS



INCREASED
ORGANIC TRAFFIC



BETTER BRAND
VISIBILITY



MORE LEADS
& CONVERSIONS



LONG TERM
GROWTH



COST EFFECTIVE
MARKETING



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03

GOOGLE ADS (PPC)

Drive targeted **traffic**.
Generate quality **leads**.
Get maximum **ROI**.

We create, manage and optimize high-performing Google Ads campaigns to grow your business faster and smarter.

STARTING AT

₹12,999/-
PER MONTH

(AD SPEND EXTRA)

WHAT'S INCLUDED



CAMPAIGN SETUP

Complete campaign setup with the right structure for maximum results.



KEYWORD RESEARCH

In-depth keyword research to target high-intent customers.



CONVERSION TRACKING

Accurate conversion tracking to measure performance and improve ROI.



A/B TESTING

A/B testing of ads and landing pages to find what works best.



WEEKLY OPTIMIZATION

Continuous monitoring and weekly optimization for better performance and lower costs.



ROI REPORTS

Detailed ROI reports with insights and actionable recommendations.

BENEFITS YOU GET



TARGET RIGHT AUDIENCE



INCREASED WEBSITE TRAFFIC



MORE LEADS & CONVERSIONS



BETTER ROI ON AD SPEND



DATA-DRIVEN DECISIONS



TRANSPARENT REPORTING



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04

META ADS (FACEBOOK & INSTAGRAM)

REACH THE RIGHT AUDIENCE.
DRIVE ENGAGEMENT.
GENERATE REAL RESULTS.

We create high-performing Meta Ads campaigns that connect your brand with the right people and drive measurable business growth.

STARTING AT

₹12,999/-

PER MONTH

(AD SPEND EXTRA)

WHAT'S INCLUDED



CAMPAIGN CREATION

End-to-end campaign creation tailored to your business goals.



AUDIENCE TARGETING

Advanced targeting to reach the right audience and increase ad relevance.



CREATIVE OPTIMIZATION

High-converting ad creatives designed and optimized for better performance.



PIXEL SETUP

Facebook Pixel setup for accurate tracking and event measurement.



LEAD GENERATION

Drive quality leads through optimized lead generation campaigns.



MONTHLY REPORT

In-depth monthly reports with key insights and recommendations.

BENEFITS YOU GET



HIGHLY TARGETED
AUDIENCE REACH



INCREASED BRAND
AWARENESS



MORE LEADS &
CONVERSIONS



BETTER ROI ON
AD SPEND



DATA-DRIVEN
DECISIONS



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05

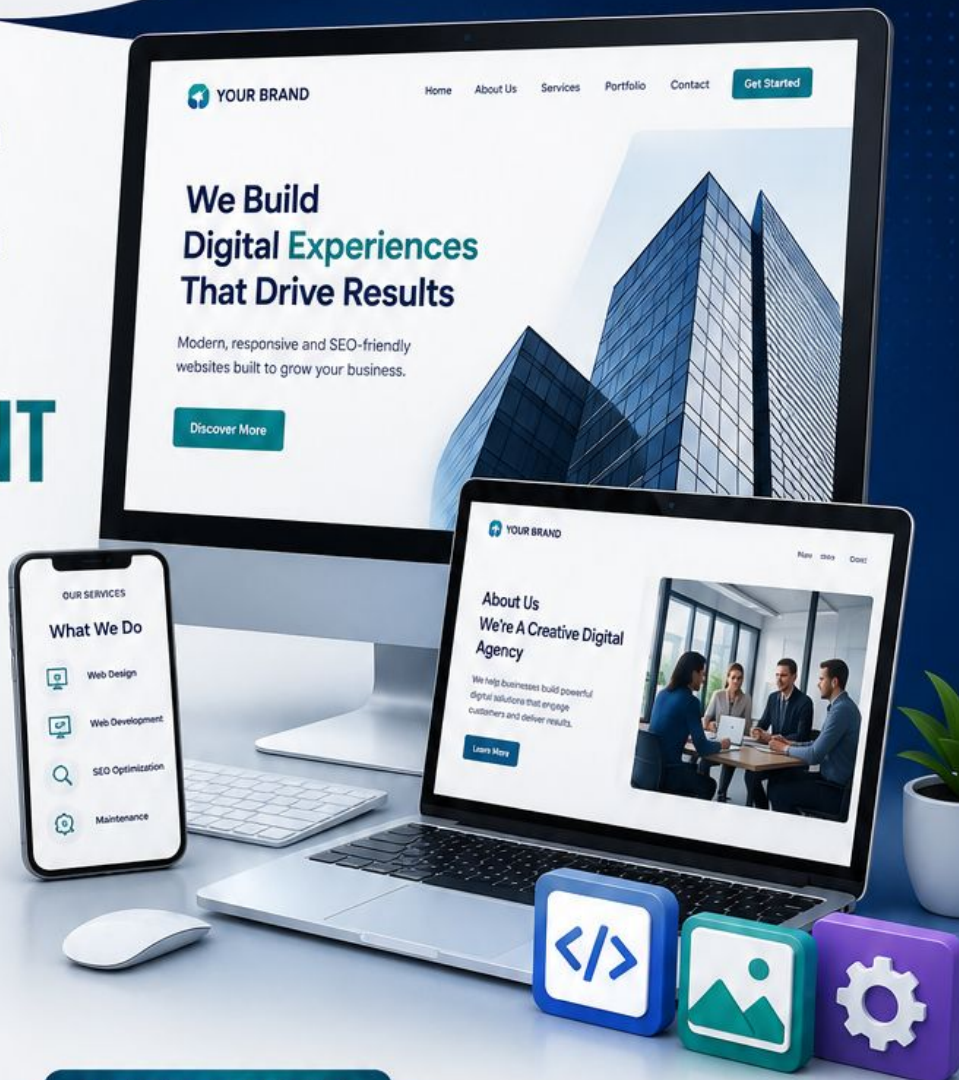
WEBSITE DESIGN & DEVELOPMENT

MODERN WEBSITES.
STRONG IMPRESSION.
BETTER BUSINESS.

We design and develop responsive, user-friendly websites that represent your brand and help your business grow online.

STARTING AT

₹24,999/-



WHAT'S INCLUDED



RESPONSIVE WEBSITE

Fully responsive design that works perfectly on all devices.



UP TO 10 PAGES

A professional website with up to 10 custom pages.



CONTACT FORM

Easy-to-use contact form to connect with your customers.



SEO FRIENDLY

Built with SEO best practices to help you rank better.



SSL SETUP

Secure your website with SSL certificate installation.



BASIC SPEED OPTIMIZATION

Optimized for faster loading and better performance.

BENEFITS YOU GET



PROFESSIONAL
ONLINE PRESENCE



BUILD TRUST &
CREDIBILITY



BETTER USER
EXPERIENCE



IMPROVED SEO
RANKINGS



SECURE &
RELIABLE



SUPPORTS BUSINESS
GROWTH



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06

LANDING PAGE DESIGN

ONE PAGE.
ONE GOAL.
MAXIMUM RESULTS.

We design high-converting landing pages that capture attention, generate leads and drive measurable growth for your business.

STARTING AT

₹7,999/-

Get a Free Consultation

Fill out the form and our expert will get in touch with you.

Submit Now

WHAT'S INCLUDED



HIGH-CONVERTING DESIGN

Strategically designed to turn visitors into valuable leads.



MOBILE RESPONSIVE

Fully responsive design that looks perfect on all devices.



LEAD FORM

Integrated lead capture form to collect and manage leads easily.



CTA OPTIMIZATION

Powerful call-to-actions that drive clicks and increase conversions.



BASIC ANALYTICS

Basic analytics setup to track performance and key metrics.

BENEFITS YOU GET



MORE LEADS



HIGHER
CONVERSION RATE



BETTER ROI



FOCUSED
CAMPAIGNS



FASTER
TIME TO MARKET



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07

CONTENT MARKETING

ENGAGING CONTENT.
STRONGER CONNECTIONS.
BETTER RESULTS.

We create valuable, SEO-friendly content that builds trust, engages your audience and drives consistent growth for your business.

STARTING AT

₹14,999/-
PER MONTH

WHAT'S INCLUDED



4 SEO BLOGS

Well-researched, SEO-optimized blogs to boost rankings and drive traffic.



WEBSITE CONTENT

Engaging and keyword-rich content for your website pages.



SOCIAL CAPTIONS

Creative and engaging captions to improve your social media engagement.



PRODUCT DESCRIPTIONS

Persuasive product descriptions that convert visitors into customers.



CONTENT STRATEGY

A tailored content strategy to achieve your business goals effectively.

BENEFITS YOU GET



HIGHER SEARCH
RANKINGS



MORE WEBSITE
TRAFFIC



STRONGER BRAND
AUTHORITY



BETTER ENGAGEMENT
& LEADS



HIGHER CONVERSION
RATE



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08

EMAIL MARKETING

RIGHT MESSAGE.
RIGHT PEOPLE.
BETTER RESULTS.

We create targeted email marketing campaigns that nurture leads, strengthen customer relationships and drive business growth.

STARTING AT

₹9,999/-
PER MONTH



WHAT'S INCLUDED



NEWSLETTER DESIGN

Eye-catching and responsive email templates that reflect your brand.



CAMPAIGN SETUP

Complete campaign setup to ensure smooth delivery and maximum reach.



AUTOMATION

Smart automation workflows to engage subscribers at the right time.



AUDIENCE SEGMENTATION

Targeted segmentation to send the right message to the right audience.



PERFORMANCE REPORT

Detailed performance reports to track results and optimize future campaigns.

BENEFITS YOU GET



HIGHER OPEN
RATES



STRONGER CUSTOMER
RELATIONSHIPS



MORE LEADS &
CONVERSIONS



BETTER ROI ON
EMAIL CAMPAIGNS



AUTOMATED & TIME
SAVING SOLUTION



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09

BRANDING & STRATEGY

A STRONG BRAND.
A CLEAR STRATEGY.
A LASTING IMPACT.

We help you build a powerful brand identity and a winning strategy that differentiates you, connects with your audience, and drives growth.

STARTING AT

₹29,999/-
ONE-TIME PACKAGE



WHAT'S INCLUDED



BRAND IDENTITY

Create a unique and memorable identity that represents your business values.



LOGO CONSULTATION

Expert consultation to design a logo that reflects your brand personality.



COLOR PALETTE

Curated color schemes that evoke the right emotions and align with your brand.



BRAND GUIDELINES

Comprehensive guidelines to ensure consistent brand representation.



MARKETING STRATEGY

Data-driven strategies to position your brand, attract customers, and achieve your goals.



COMPETITOR ANALYSIS

In-depth analysis of competitors to identify opportunities and gain a competitive edge.

BENEFITS YOU GET



STRONGER BRAND
RECOGNITION



CLEAR BRAND
POSITIONING



INCREASED CUSTOMER
TRUST & LOYALTY



EFFECTIVE MARKETING
& COMMUNICATION



SUSTAINABLE
BUSINESS GROWTH



COMPETITIVE
ADVANTAGE



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10 COMPLETE DIGITAL MARKETING PACKAGE

ONE STRATEGY.
MULTIPLE CHANNELS.
MAXIMUM GROWTH.

A comprehensive digital marketing solution that drives traffic, generates leads, builds brand authority, and maximizes your ROI.

STARTING AT

₹39,999/-
PER MONTH



WHAT'S INCLUDED

						
SEO	SOCIAL MEDIA MANAGEMENT	GOOGLE ADS MANAGEMENT	META ADS MANAGEMENT	CONTENT MARKETING	MONTHLY STRATEGY MEETING	PERFORMANCE DASHBOARD
Improve rankings, increase organic traffic, and grow your visibility.	Engaging content, consistent posting, and audience growth across platforms.	High-performing campaigns that drive leads and maximize ROI.	Target the right audience, boost engagement, and generate quality leads.	SEO blogs, website content, captions & copy that build trust and authority.	Review performance, refine strategy, and plan growth-focused actions together.	Real-time insights and reports to track performance and ROI.

WHY CHOOSE OUR COMPLETE PACKAGE?

					
ALL-IN-ONE SOLUTION	DATA-DRIVEN STRATEGY	HIGHER TRAFFIC & LEADS	EXPERT TEAM SUPPORT	BETTER ROI & GROWTH	TRANSPARENT REPORTING

LET'S GROW YOUR BUSINESS TOGETHER!
One Plan. Every Channel. Maximum Results.

GET STARTED TODAY